



W O R K F O R C E
MADE **2** ORDER

*Advancing
career
pathways for
workers
and
talent
pipelines
for
businesses.*



Workforce Made**2**Order is a joint initiative of the Greater Statesville Development Corporation, Employment Security Commission and Mitchell Community College to promote the area's workforce to new and existing industry and to develop a reliable pipeline of trained workers for advanced manufacturing companies.



Entry-Level Workforce

Even advanced manufacturing and high-tech firms require some lower-wage workers with less advanced skill sets. Through its Career Readiness Certification and Train2Hire programs Workforce Made2Order makes it easy for prospective employers to identify and recruit those employees who may be less skilled or experienced, but have demonstrated literacy, proficiency with math and measurements, problem-solving and the ability to work effectively in a manufacturing environment.



Companies today face increasing competition and require workers with very specific industry and technical skills. In 2010, Workforce Made2Order provided more than 20,000 hours of industry-specific training to the Greater Statesville workforce, including: Hoist /Lift-Truck Training, Advanced Facilitator Skills, Project Management, Safety and Hazardous Materials Training, Team Building, Computer Skills, Analytical Problem Solving, CNC Skills Assessment and Lean Manufacturing.

Industry-Trained Workforce



To produce quality goods and services, manufacturing organizations need skilled and motivated employees; traditional recruitment and selection practices alone do not meet the needs of manufacturers. Implementing the NAM-endorsed skills certification system allows employers to validate a worker's abilities with classroom training and proficiency tests to benefit both organizations and workers.

Credentialed Workforce



Certain professional and technical positions require an associates or bachelors degree, and many mid-and-top level management positions require advanced degrees. Greater Statesville is ideally positioned to recruit and retain talent from one of the area's top-rated colleges and universities, including Davidson University, The University of North Carolina, North Carolina State, UNC-Charlotte, Virginia Tech, and Duke University.

Degreed Workforce

The Metalworking Sector is composed of companies whose primary manufacturing operation involves the transformation of metal stock into products and/or components through the use of CNC equipment and advanced manufacturing processes. These processes include milling, turning, bending, cutting, welding and finishing.



Metalworking

Advanced Manufacturing is a broad employment sector that includes multiple products and markets, but in the Greater Statesville region is primarily represented by automotive parts, aerospace, plastics and engineered fabrics manufacturers. Advanced manufacturing companies typically require credentialed employees with a high degree of technical knowledge and specific training in electronics, robotics, hydraulics and CNC programming.



Advanced Manufacturing

Situated at the intersection of Interstates 40 and 77, Greater Statesville is a natural fit for companies in the Logistics & Distribution sector. These companies typically require a mix of industry-trained and credentialed workers such as forklift operators, OTR truck drivers, diesel mechanics, routing and planning specialists and dispatchers, as well as entry-level pickers, maintenance and general labor workers.



Logistics & Distribution

Home to two major regional hospitals and within a 30 minute drive of the North Carolina Research Campus, the Life Sciences sector has become an integral part of the employment mix in the region. Mitchell Community College graduates more than 100 nurses, nursing assistants, medical technicians and emergency medical workers each year, providing a ready supply of workers with industry-recognized credentials as well as two-year degrees in health-related fields



Life Sciences

SIZE OF WORKFORCE

The same connectivity and road network that makes Greater Statesville a great place to locate a business also makes it a regional workforce magnet. Greater Statesville companies typically draw employees from a 30-minute driving radius which includes parts of seven counties and more than a quarter-million workers.



Iredell County Labor Force: 77,720

Labor Force within 30 Minutes: 276,000

Includes parts of Alexander, Cabarrus, Catawba, Davie, Lincoln, Mecklenburg, Rowan, Wilkes and Yadkin counties.

DEMOGRAPHICS

Iredell County features a workforce of more than 77,000. Of those, 48% have a degree or industry-recognized credential and more than 13,000 have received formal continuing education training in the last 18 months through Mitchell Community College.

Iredell County – Household Income

Year	Median	PCI
2000	\$32,442	\$19,328
2010	\$43,693	\$22,756
2015	\$52,262	\$25,532

Source: ESRI 2010

Iredell County – Population

Total Population	160,602
Total Households	62,465
Average Age	39

Source: ESRI 2009

Iredell County – Employer by Industry

Industry	Employees	Employment %
Agriculture	1,054	1.5%
Construction	5,971	8.5%
Manufacturing	13,278	18.9%
Transportation	3,583	5.1%
Information	913	1.3%
Wholesale Trade	3,302	4.7%
Retail Trade	8,430	12.0%
Services	27,890	37.9%
Public Admin.	2,108	3.0%

Source: ESRI 2009